

Kansas City Diversity Coalition and KC PrideFest Agenda

March 16, 2020

1. Meeting called to order at 6 pm by Donnyel Gregory
 - a. Board Members – Jesse Polt, Seto Herrera, Stuart Woody
 - b. Committees – Tyler Bell, Michael Craig, Jeromy Dawson, Roger Gonzalez, Terry O’Leary, Roger Stoddard, Josh Scott
 - c. Bill Svoboda
2. Treasurers Report – Stuart Woody
 - a. As of February 29
 - Cash Balance is \$184,146.28
 - Revenue thru Feb 29 is #18,189.39
 - Expenses are \$8,292.30
 - Net Profit is \$9,867.09

The increase revenue is attributed to both sales and sponsorships
3. KC PrideFest Update
 - a. Volunteers – Terry O’Liery

Terry stated that she would be working with both Tyler and Michael to develop a sign-up sheet. Terry stated that she plans to change the hours to six-hour shifts. Terry also stated that she has received several Corporate names who would like to invite their employees to be part of the volunteer pool.
 - b. Vice President – Jesse Polt will head up logistics. Jesse talked about the difficulty Logistics will be this year since we are at a new location. We will add an opening and closing team for Friday and Sunday. We will be working on a detailed time line especially for the vendors arriving on Friday.
 - c. Fundraising. - Seto would like to bring a Rupal’s Drag Race contestant for either one or two shows at Missie B’s. Seto is going to work with Bill on a budget. Missie B’s has room to accommodate 100 people per show. More information will be coming shortly.
 - d. Bars – Jeromy and Josh have been working on this. The beer and wine selectin have been made and the set up confirmed for two major bars. Pop and water will be handled form the bars which would eliminate the separate water and soft drink booth. Staffing for both bars will be increase from last year.
 - e. Social Media and Website – Tyler and Michael reviewed plans to announce the acts Tyler is working on a new design for the website since the site was stolen and deactivated last year. Still trying to sort thru the passwords. Having trouble finding the Administrator rights for the Google Drive. Deed help from the executive committee to fix this issue. Other than that, everything is on pace for the festival.
 - f. Roger Stoddard on the Stage. Bill went thru the headline list which is as follows: Friday - DJ Don De Leon, Saturday - Fly By Night and Melissa Etheridge, Sunday – Pepper MaShay and Chrystal Waters. Roger discussed back line needs for all the acts and was getting it finalized for the weekend
 - g. Roger Gonzalez – Headline Hospitality Roger stated that this year headline act hospitality is going to be a little different as there are specific needs that the festival has not had to deal with in the past. Roger is working on the transportation needs and hotel needs for the acts and hopes to have these finalized by the end of the month.
 - h. Jesse Polt – on Vendors. Currently we have signed up 176 booth vendors, which represents over 200 booth spots. Jesse stated that he believes that over 300 vendors will be signed up before the festival.

- i. Bill - Executive Director – I am working thru the permitting process which is going very smooth Bill emphasized that this will be a bumpy year since we are at a new location and are not trying to over think the set up. Application for local entertainment has been on line and have gotten numerous requests to perform. Negotiating on all our other contractors and hope to have this done by the end of the month. We are also going to need help with packets for vendors which will need to be mailed out the beginning of May. Worlds of Fun – Ride With Pride has been scheduled for June 27. I need shirt sizes
- j. Donnyel Gregory reminded everyone to be safe. This whole COVID thing is strange. Missie B's closes tonight at midnight and cannot open, the St. Pats Parade has been cancelled and so, I will let you know wen we will be having our next meeting. With no new business the meeting ended at 7:45 pm